

**NATIONAL DEVELOPMENT COMPANY (NDC)**

COMPONENT						As of June 2019	
	Strategic Objective (SO) / Strategic Measure (SM)	Formula	Weight	Rating System	Annual Target	Actual	Rating
IMPACT	<b>SO 1</b>	<b>Strengthen Business Sustainability (Financial Impact)</b>					
	SM1	Return on Equity	Net Income / Stockholder's equity adjusted	15 %	Actual / Target x Weight	3.0%	39.43% 15%
	<b>SO 2</b>	<b>Support Local Development (Social Impact)</b>					
	SM2	Cumulative Number of Local Jobs Generated by the Projects / Investment	Number of local jobs generated per operational support	10 %	Actual / Target x Weight 0%=if below 2018 Actual	523 (2018 Actual) + 127 new jobs=650	650 10 %
		<b>Sub-total</b>		<b>25 %</b>			<b>25%</b>
STRATEGIC FOCUS	<b>SO3</b>	<b>Increase Investments in High Impact Priority Areas by Leveraging in NDC's Competitive Advantage</b>					
	SM3	Cumulative value of Investments	Amount of investments in high impact priority areas as approved by the NDC Board	15 %	Actual / Target x Weight 0%=if below 2018 Actual	₱ 3.80 B (2018 Actual + P1.5 B)	₱5 B 14.15%

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	SO4	Enhance the Value of Investment Portfolio						
	SM4	Return on Investments	Amount of dividends received / Total Investments excluding companies for dissolution and pre-operating companies	10 %	All or nothing	2.22 %	1.48%	0%
	SO5	Improve Customer Satisfaction						
	SM5	Percentage of Satisfied Customers	Number of respondents who rated Sat and VS (upper 2 boxes in a 5-point scale) / Total number of survey respondents	5 %	Actual / Target x Weight  0% - if below 90%	100 %	-	-
		Sub-total		30 %				14.15%
INTERNAL PROCESS	SO 6	SO6: Optimize the Economic Value of NDC Land Assets						
	SM6	Income from Asset Management	Amount of Lease Income and Sales Proceeds Collected	20.00%	Actual / Target) x Weight 0 = if below ₱ 253 M	₱ 505 Million	₱146.29M	0%




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	<b>SO 7</b>	<b>SO7: Improve Budget Utilization to Support Operational Efficiency</b>						
	SM7	Budget Utilization Rate	Total disbursements / Total budget for the year	5 %	92% - 100% = 5% 80% - 91% = 2.5%  More than 100% and below 80%= 0%	>91%	8%	0%
		<b>Sub-total</b>		<b>25 %</b>				<b>0%</b>
LEARNING AND GROWTH	<b>SO 8</b>	<b>Prioritize Competency Build-up of Project Teams</b>						
	SM8	Percentage of personnel meeting required competency standards	Actual Accomplishment	5%	All or Nothing	Competency Baseline Improved	-	-
	<b>SO 9</b>	<b>Build a Culture of Continual Improvement and Excellence</b>						
	SM9	ISO Certification	Actual Accomplishment	5%	All or Nothing	ISO 9001:2015 Maintained	ISO 9001:2015 Maintained	5%

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	SM 10	PGS Status Conferral	Actual Accomplishment	5%	All or Nothing	Institutionalized	-
	<b>SO 10</b>	<b>Automate Key Process</b>					
	SM 11	Information Technology Systems Implemented	Actual Accomplishment	5%	All or Nothing	Cash Accounting System Submitted for BIR's Accreditation and Board-Approved ISSP 2020-2022 as submitted to DICT	-
		<b>Sub-total</b>		<b>20 %</b>			<b>5%</b>
		<b>TOTAL</b>		<b>100 %</b>			<b>44.15%</b>

Certified Correct by :

  
**JOYCE ANNE N. ALIMON**  
 Department Manager III

Approved by:

  
**MA. LOURDES F. REBUENO**  
 General Manager